

FIGHT FOR OUR TROOPS ROUND 11

OPERATION
KNOCKOUT

VETERANS DAY MMA CHARITY EVENT



LAS VEGAS, NV
NOVEMBER

2022

Xtreme Couture
G.I. FOUNDATION
501 (c) 3 NON - PROFIT CORPORATION





FIGHT FOR OUR TROOPS ROUND 11

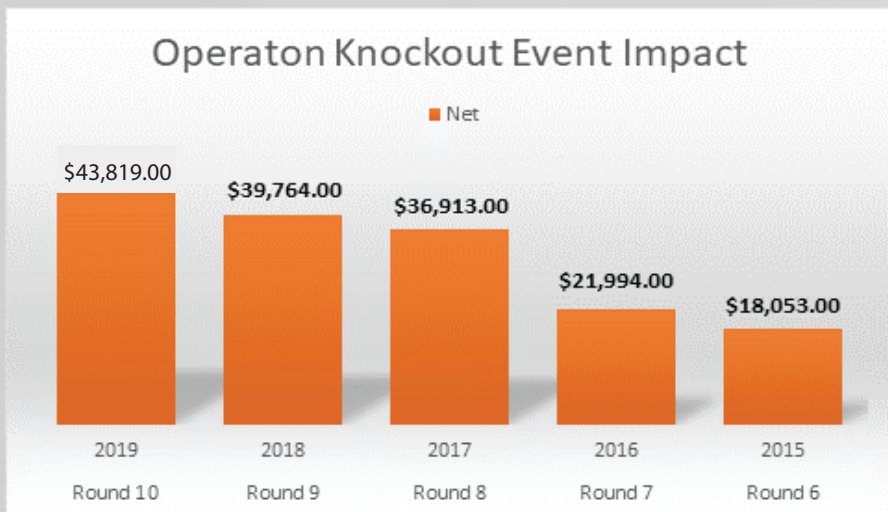
OPERATION
KNOCKOUT
PREMIER MMA CHARITY EVENT

CHARITY MMA EVENT - HELPING SUPPORT MILITARY VETERANS

This annual MMA event was established in 2010, now in our eleventh year (Round 11) Operation Knockout has become a premier event in Las Vegas and has raised \$381K since its inception. The event showcases the best up and coming amateur MMA athletes in a first rate production made possible by Tuff-N-Uff, All Nevada Insurance, Norton National and Xtreme Couture MMA.

The event will continue the tradition of a fun-filled night of fights, entertainment, silent auction, giveaways and a meet and greet with event host, Randy Couture. Funds raised will benefit the Xtreme Couture G.I. Foundation.

You can make a difference on a night we honor our veterans and raise money to help these men and women in need.



KEY PARTNERSHIPS & SPONSORS

This event continues to grow every year, with help from our Organizing committee and key sponsors.





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XTREME COUTURE GI FOUNDATION

The Xtreme Couture GI Foundation is a 501 (c) 3 non-profit corporation and was founded by Randy Couture in 2009 to honor and help the veterans of America's armed forces in their time of need.

MISSION

Many of the injuries are traumatic amputations, gunshot wounds, burns and blast injuries (PTSD/TBI) that will retire these brave men and woman from the armed forces. Even though some of these men and woman are severely injured, they have the courage, strength and determination to win this battle.

The Xtreme Couture GI Foundation goal is to help these brave men and women fulfill any of their unmet needs as they return back to civilian life.



Randy "The Natural" Couture

Xtreme Couture G.I. Foundation - Founder

6x UFC World Champion

Actor, Entrepreneur and TV Personality

Served 6 years in US Army - 101st Airborne Div





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MERGING VETS AND PLAYERS - MVP

Merging Vets and Players is a 501(c)(3) non-profit charity to match up combat veterans and former professional athletes together -- after the uniform comes off -- to give them a new team to tackle the transition together. Jay Glazer and Nate Boyer created MVP in 2015. Randy Couture sits on the MVP board and works to grow the MVP mission.

MVP - LAS VEGAS, NV

MVP is a FREE weekly program held at Xtreme Couture MMA gym. Training starts with a warrior to their left and right to get that familiar "burn" going again in them. MVP members help each other find a new identity, — find greatness again —

After the workout the magic of the MVP begins with 'The Huddle', one hour of peer-on-peer support. It reminds us of our strength, even when it doesn't seem clear.



Randy Couture and Jay Glazer at leading a MVP training workout.



The Huddle session after MVP training at Xtreme Couture MMA

VICTORY

EVENT
PRESENTING
SPONSOR

\$25,000

1 Available

VICTORY SPONSOR BENEFITS

- Designated Presenting Sponsor & Official Sponsor of the "Pro Debut" fight
- Your logo incorporated into event signature which will appear on all marketing pieces
- Two VIP ringside Table(s) - 20 Tickets
- 1st VIP Table will include Randy Couture and Mindy Robinson as your guest
- Private VIP Pre-Fight Reception
- Your logo featured on event Cage Canvas
- Your logo featured on select Cage Pads
- Full 2-Page spread in Event Program
- Your Logo included on Round Cards
- Your Logo / Website inclusion on XCGIF website
- Your Logo on back of event Tee-Shirts
- Social Media mentions on GI Foundation platforms
- Opportunity for on-site promotional marketing
- Opportunity for gift bag participation



MAIN EVENT

FEATURED
TITLE BOUT
SPONSOR

\$10,000

3 Available

MAIN EVENT SPONSOR BENEFITS

- Your logo incorporated into event signature which will appear on all marketing pieces
- Official Sponsor of a "Title Bout" fight and Belt Presentation
- Private VIP Pre-Fight Reception
- Two VIP ringside Table(s) - 15 Tickets
- Your logo featured on event Cage Canvas
- Your logo featured on select Cage Pads
- Full Page spread in Event Program
- Your Logo included on Round Cards
- Your Logo / Website inclusion on XCGIF website
- Your Logo on back of event Tee-Shirts
- Social Media mentions on GI Foundation platforms
- Opportunity for on-site promotional marketing
- Opportunity for gift bag participation



KNOCKOUT

FEATURED
BOUT
SPONSOR

\$5,000

10 Available

KNOCKOUT SPONSOR BENEFITS

- Your logo incorporated into event signature which will appear on all marketing pieces
- Official Sponsor of Co-Main or another Title Bout on Card
- Private VIP Pre-Fight Reception
- Your logo featured on event Cage Canvas
- Your logo featured on select Cage Pads
- 8 tickets - Preferred seating within VIP Area
- Half Page AD in Event Program
- Your Logo included on Round Cards
- Your Logo / Website inclusion on XCGIF website
- Your Logo on back of event Tee-Shirts
- Social Media mentions on GI Foundation platforms
- Opportunity for on-site promotional marketing
- Opportunity for gift bag participation



CONTENDER

FIGHT \
GRAPPLING
SPONSOR

\$2,500

5 Available

CONTENDER SPONSOR BENEFITS

- Official Sponsor of 1 Bout on Card
- Your logo incorporated into fight program and select marketing pieces
- 6 tickets - Preferred seating within VIP Area
- Quarter Page AD in Event Program
- Your Logo / Website inclusion on XCGIF website
- Your Logo on back of event Tee-Shirts
- Select Social Media mentions on GI Foundation platforms
- Opportunity for on-site promotional marketing
- Opportunity for gift bag participation



RINGSIDE

SPONSOR **\$1,000**

RINGSIDE SPONSOR BENEFITS

- Your logo incorporated into select marketing pieces
- 4 tickets - Preferred seating within VIP Area
- Your Logo / Website inclusion on XCGIF website
- Your Logo on back of event Tee-Shirts
- Select Social Media mentions on GI Foundation platforms
- Opportunity for on-site promotional marketing
- Opportunity for gift bag participation



BRAWLER

SPONSOR

\$500

BRAWLER SPONSOR BENEFITS

- Your logo incorporated into select marketing pieces
- 2 tickets - Preferred seating within VIP Area
- Your Logo on back of event Tee-Shirts
- Select Social Media mentions on GI Foundation platforms
- Opportunity for gift bag participation



DONATIONS

IN-KIND
SPONSOR

\$0

IN-KIND SPONSORS

EVENT SERVICES

If you would like to donate or lend services, products or food & drinks for the upcoming Round 11: Operation Knockout event, we would be delighted to accommodate you as an in-kind event sponsor.

The value of the service, product or food & drinks will be honored in the appropriate sponsorship levels as previously outlined.

RAFFLE AND SILENT AUCTION ITEMS

All Raffle and Silent Auction items are accepted graciously with your knowledge that some items may be combined into baskets/packages with other donations.





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OPERATION KNOCKOUT PREMIER MMA CHARITY EVENT

CONTACT INFORMATION

Name: _____ Company: _____

Address: _____ Suite: _____

City: _____ State: _____ Postal Code: _____

Email: _____ Phone: _____

SPONSORSHIP PACKAGES

- | | | | |
|-------------------------------------|-----------------|--|-----------------|
| <input type="checkbox"/> Victory | \$25,000 | <input type="checkbox"/> Brawler | \$500 |
| <input type="checkbox"/> Main Event | \$10,000 | <input type="checkbox"/> Other Sponsorship | Amount \$ _____ |
| <input type="checkbox"/> Knockout | \$5,000 | <input type="checkbox"/> In-Kind Items | Value \$ _____ |
| <input type="checkbox"/> Contender | \$2,500 | | |
| <input type="checkbox"/> Ringside | \$1,000 | | |

PRINTED EVENT PROGRAM RATE SHEET

- | | |
|--|----------------|
| <input type="checkbox"/> Full Page AD | \$1,250 |
| <input type="checkbox"/> 1/2 Page AD | \$650 |
| <input type="checkbox"/> 1/4 Page AD | \$350 |
| <input type="checkbox"/> AD Design (Basic -1/4 Page) | \$200 |

PAYMENT

Visa Master Card Other

Credit Card Number: - - -

Expiration Date: /

CID:

Signature: _____



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CONTACT US

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